



IBM Bluemix

The Digital Innovation Platform

Sandra Calvo
sandra.calvo@fi.ibm.com
Technical Sales
IBM Finland

 @sandracalvom



What is Bluemix?

Bluemix is an open-standard, cloud-based platform for building, managing, and running applications.



Go Live in Seconds

APIs and Services

On-prem integration

DevOps

Start-ups & Big Companies

Flexible Pricing

Bluemix services

Create your account: <http://bluemix.net>

Boilerplates

Get started with a new app, now



Conversational Agent:
Movie Assistant
IBM



Internet of Things
Platform Starter
IBM



IoT for Electronics
Starter
IBM



Java Cloudant Web
Starter
IBM



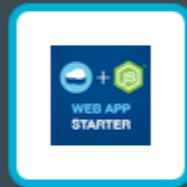
Java Workload
Scheduler Web Starter
IBM



LoopBack Starter
IBM



MobileFirst Services
Starter
IBM



Node.js Cloudant DB
Web Starter
IBM



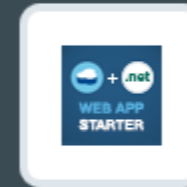
Personality Insights
Java Web Starter
IBM



Personality Insights
Node.js Web Starter
IBM



StrongLoop Arc
IBM



ASP.NET Core Cloudant
Starter
Community BETA



Mendix Rapid Apps
Community



Node-RED Starter
Community



Python Flask
Community



Ruby Sinatra
Community



Blockchain
IBM BETA



Weather Company Data
for IBM Bluemix
IBM



Internet of Things
Platform
IBM

IBM Watson

Watson

Build cognitive apps that help enhance, scale, and accelerate human expertise



AlchemyAPI
IBM



Conversation
IBM



Dialog
IBM



Document Conversion
IBM



Language Translation
IBM



Natural Language Classifier
IBM



Personality Insights
IBM



Retrieve and Rank
IBM



Speech to Text
IBM



Text to Speech
IBM



Tone Analyzer
IBM



Tradeoff Analytics
IBM



Visual Recognition
IBM



Cognitive Commerce™
Third Party



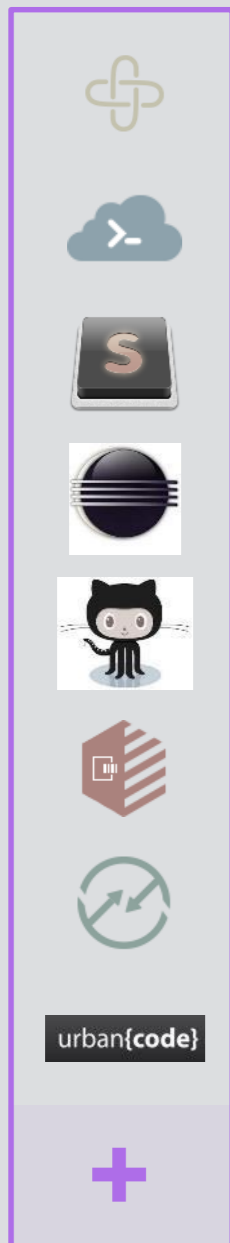
Cognitive Graph
Third Party



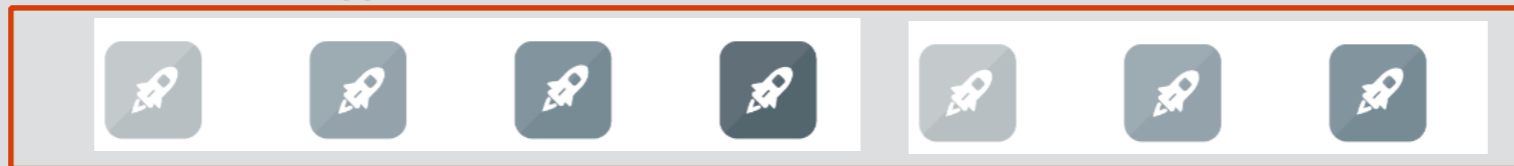
Cognitive Insights™
Third Party

How does Bluemix work?

DevOps Tooling



Your Own Hosted Apps / Services



Catalog of Services that Extend Apps' Functionality



Flexible Compute Options to Run Apps / Services



Platform Deployment Options that Meet Your Workload Requirements



Powered by IBM SoftLayer

In Your Data Center

Integration and API Management

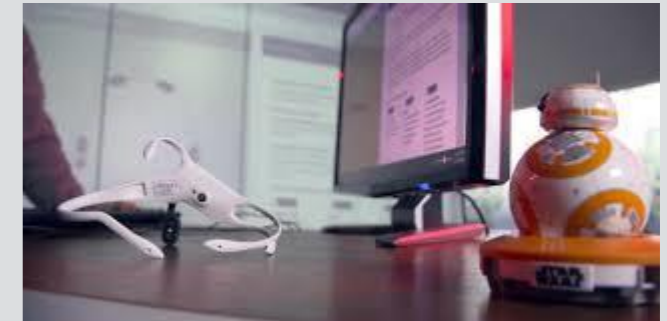


Bluemix examples



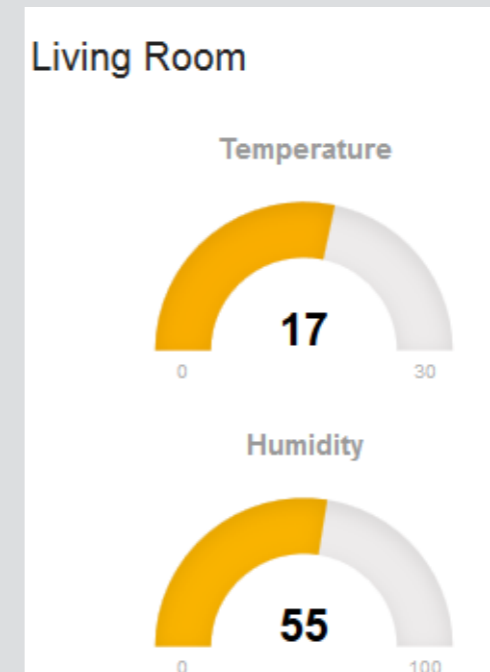
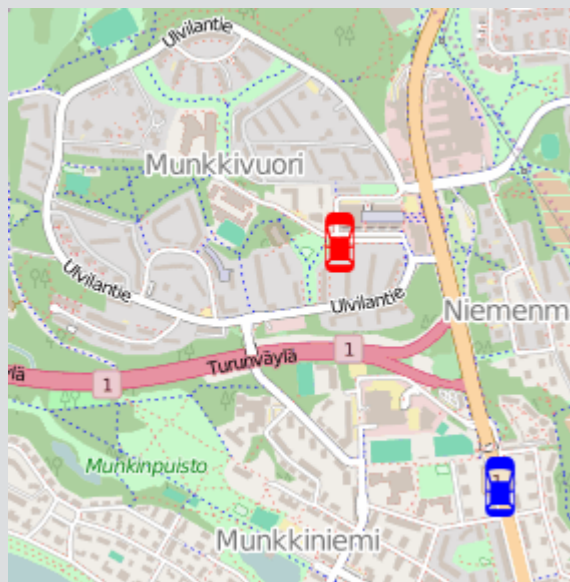
Pokémon Go & Visual Recognition

Use the Force + IoT



Leverage Open APIs

Sensor data



Thank you



<https://ibm.box.com/v/bluemixguide>