IBM **Bluemix**

The Digital Innovation Platform

Sandra Calvo
sandra.calvo@fi.ibm.com
Technical Sales
IBM Finland

@sandracalvom

IBM

What is Bluemix?

Bluemix is an **open-standard**, cloud-based **platform** for **building**, **managing**, and **running applications.**

Go Live in Seconds

APIs and Services

On-prem integration

DevOps

Start-ups & Big Companies

Flexible Pricing

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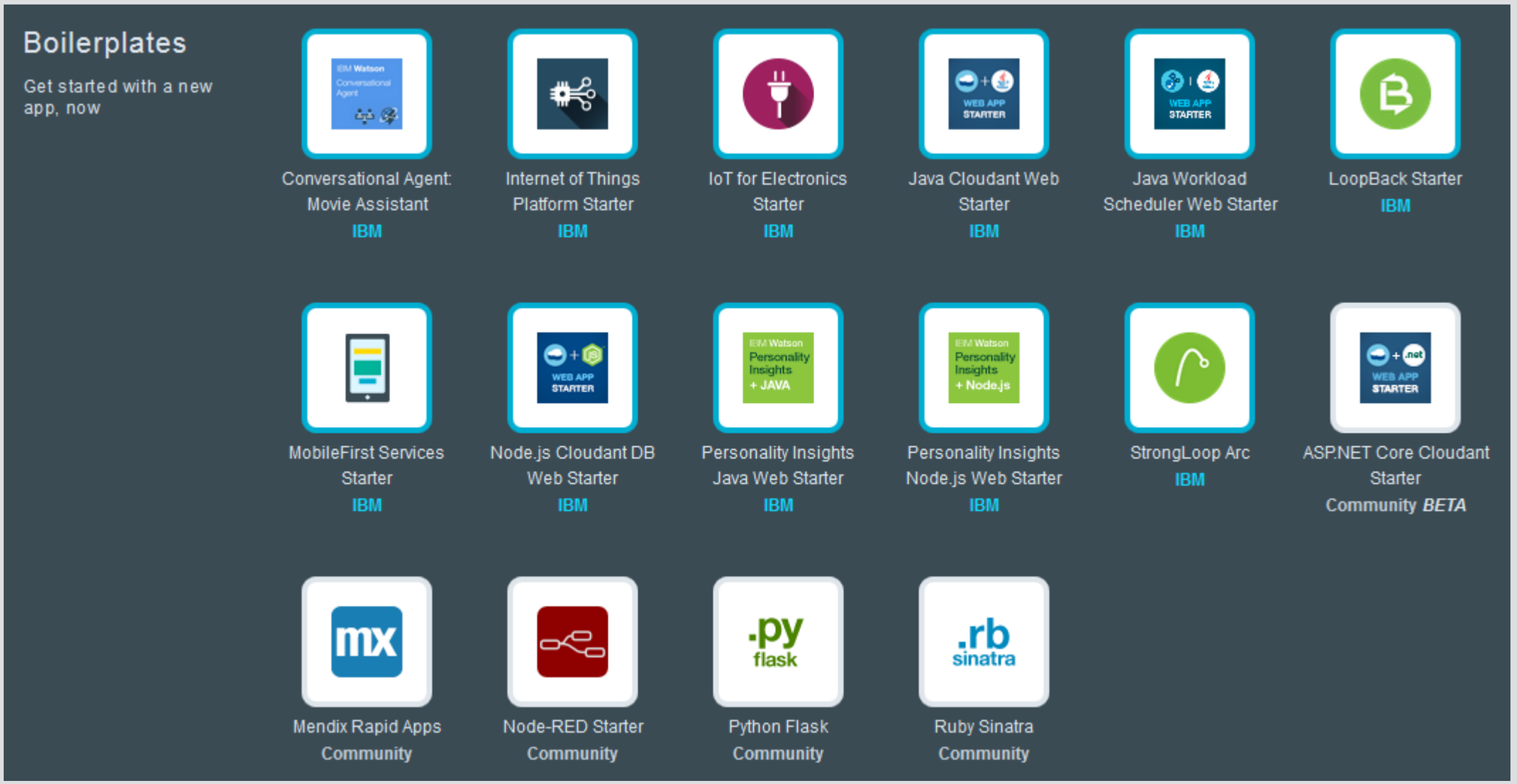
Bluemix services

Create your account: http://bluemix.net



IBM Watson

Watson

Build cognitive apps that help enhance, scale, and accelerate human expertise

- AlchemyAPI — IBM
- Conversation — IBM
- Dialog — IBM
- Document Conversion — IBM
- Language Translation — IBM
- Natural Language Classifier — IBM
- Personality Insights — IBM
- Retrieve and Rank — IBM
- Speech to Text — IBM
- Text to Speech — IBM
- Tone Analyzer — IBM
- Tradeoff Analytics — IBM
- Visual Recognition — IBM
- Cognitive Commerce™ — Third Party
- Cognitive Graph — Third Party
- Cognitive Insights™ — Third Party

How does Bluemix work?

DevOps Tooling

urban{code}

+

Your Own Hosted Apps / Services

Catalog of Services that Extend Apps' Functionality

Web | Data | Mobile | Cognitive | Analytics | IoT | Security | Yours | +

Flexible Compute Options to Run Apps / Services

Instant Runtimes: CLOUD FOUNDRY +

Containers: docker +

Virtual Machines: openstack +

Platform Deployment Options that Meet Your Workload Requirements

Bluemix Public | **Bluemix** Dedicated

Powered by IBM SoftLayer

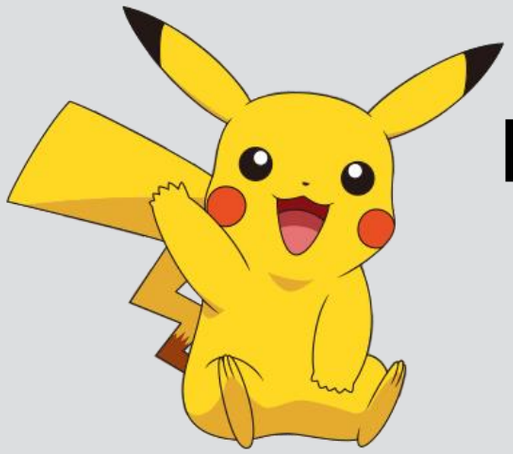
Bluemix Local

In Your Data Center

Integration and API Management

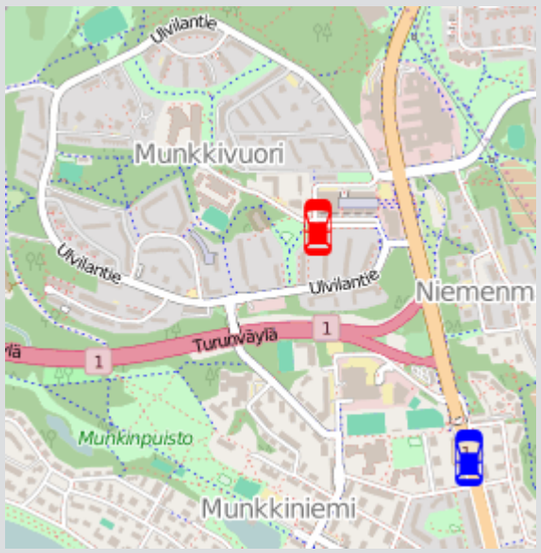
+

Bluemix examples



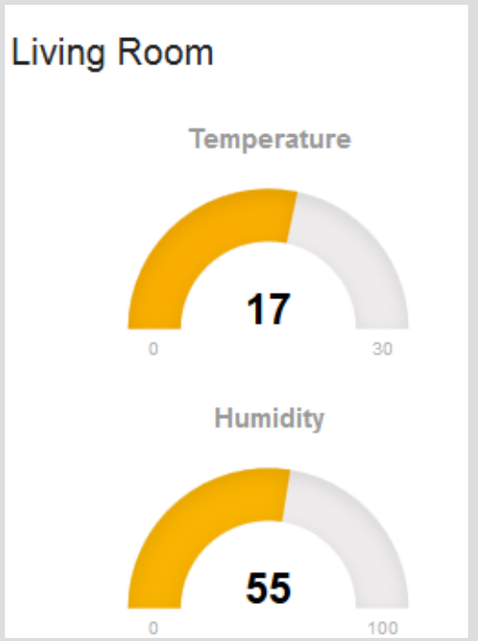
Pokémon Go & Visual Recognition

Use the Force + IoT



Leverage Open APIs

Sensor data



Thank you

https://ibm.box.com/v/bluemixguide

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